



External Advertisement

Magalies Water presently has a vacancy for a

Media Specialist R 777 700.00 CTC Annual Package

At Head Office in Rustenburg and will be reporting to the GM: Stakeholder & Customer Services, and the job function summary:

The main purpose of the Media Specialist position is to enhance the reputation and credibility of Magalies Water by providing accurate and reliable information to customers and other stakeholders through social media and online platforms, website, intranet and meetings.

Responsibilities and Duties

- Work with the GM: Stakeholder and Customer Services in various areas to identify opportunities to promote the Magalies Water Brand and the work it does by developing and managing communication plans incorporating all aspects of communication including innovative digital, traditional media and public diplomacy content in a variety of sectors;
- Work in particular with the Stakeholder and Communications Manager to maximise engagement on social and new media channels, producing content for use in the digital space such as website, blogs, and podcasts;
- Build and maintain a network of relationships with South African based Media House in South Africa including management of a comprehensive media contacts database;
- Support the GM: Stakeholder & Customer Services in providing consultancy, digital and media handling advice to colleagues;
- Design digital media campaigns aligned with business goals;
- Manage end-to-end digital projects;
- Stay up-to-date with digital media developments;
- Media monitoring and tracking;
- Execute other strategic and operational responsibilities as required by GM: Stakeholder and Customer services.

Qualifications and Experience: B Degree in Media/Journalism/Communications or related NQF Level 7, Post Graduate qualification in Media/Journalism/Communications would be added advantage. Minimum of 3 – 5 years communications/media/Journalism or media environment with exposure to media advertising, event marketing, public relations and stakeholder relations, excellent interpersonal and communication skills, good planning and organizing skills, sound problem solving and analytical skills, well versed in influencer community in South Africa, and well aware of online community content portals in South Africa, understanding of web technologies involved in digital and social platforms, intermediate to advanced knowledge of social media listening tools, excellent analytical and project management skills, familiarity with web design and content management systems, driver's license is a pre-requisite. Proficiency in English and other South African languages.

Closing date: 12 February 2019

Appointment will be made in line with Magalies Water's Employment Equity Plan, preference will be given to Indians, Coloured or people with disabilities. A competency assessment may form part of the selection process. The recruitment process will include qualifications and employment verifications.

Interested candidates are invited to send their detailed CV's, inclusive of certified copies of qualifications to Human Resources Department, e-mail it to recruitment@magalieswater.co.za

Kindly note that for e-mailed applications, should you not received an acknowledgement of receipt, this could mean that your application did not reach us due to the size of attachments exceeding 8MB. Should this occur, we suggest you resend your application in 2 or 3 parts, splitting the attachments accordingly.